

2013

Report  
To Our  
Community



S A S K A T   N

*Safe Shelter. Happy Home.*



# The head of the class

## About the Saskatoon SPCA

In late 2013, the Saskatoon SPCA refreshed its mission and vision statements to better reflect the current state of animal welfare in Saskatoon, and the organization's role in the community.

### Mission

To improve the quality of life for companion animals in our community through education, adoption, and the enforcement of animal welfare legislation, in a sustainable manner.

### Vision

A compassionate community where all animals are valued and respected.

These updated mission and vision statements not only reflect the work the Saskatoon SPCA does now, but also shape the work that will be done in the years to come.

Some animals that arrive at the Saskatoon SPCA have a short stay at the shelter, sometimes finding their new adopted family within hours of being in the adoption centre. For others, like **Beanie**, the road can be longer to travel.

It didn't take long for Beanie to become a staff favourite upon her arrival. Her adorable face, playful nature, and sweet disposition to every human she met had everyone certain that Beanie would find her happy home in no time.

Unfortunately, it would not be that easy. Beanie faced a large obstacle in her search for a new family, namely her reactivity toward other dogs.

Determined not to give up on this poor dog in need, a training strategy was put into place by the Co-ordinators and the Administrative Animal Care Attendant that focused on positive reinforcement in order to reshape her behaviour.

Proving to be an excellent study, Beanie overcame her problems and was able to be adopted. Now a valued and loved member of her new family, Beanie is a wonderful example of what can be accomplished at the Saskatoon SPCA.

# Hershey's sweet success

**Hershey**, a five year old Cocker Spaniel mix, arrived at the Saskatoon SPCA on a chilly October day in 2013 after being brought in by Corman Park Police. It was clear immediately that Hershey had definitely seen better days.

Suffering from extremely matted fur, to the point where it was affecting Hershey's bodily functions, he was immediately sent for emergency grooming.

With the issue of his coat now tended to, Hershey was able to let his personality shine through. Proving to be just as sweet as the chocolate he was named after, he found his happy home on October 16th, 2013!



## Services / Animal Protection

As a full-admission care facility, the Saskatoon SPCA is proud to offer the following services to Saskatoon and area:

- Adoption Services
- Animal Health Services
- Animal Protection Services
- City Pound Services
- 24 hour Emergency Response
- Fundraising and Special Events
- Humane Education
- Licensing
- Lost and Found Services
- Microchip Implants
- Pet Safekeeping Services (emergency and crisis intervention assistance)
- Retail Store
- Volunteer Programs

## Caring colleagues

Every year the Saskatoon SPCA provides safe shelter to many animals who have been rescued from less than ideal circumstances. Unfortunately it is not uncommon for animals in these scenarios to arrive with behavioral or medical concerns.

This was certainly the case when **Castle**, along with ten other dogs, arrived at the Saskatoon SPCA after being surrendered to the provincial SPCA by their owner. All dogs had severe periodontal disease, and it was clear that many of the dogs would require veterinary care.

Enter the wonderful team at **Central Animal Hospital**, who offered to handle all of their dental needs. In addition to providing dental cleanings, they also extracted a total of 44 teeth. Their generosity and hard work is greatly appreciated!

CASTLE



## Animal Protection in 2013

In 2013 the Saskatoon SPCA Animal Protection Services were called upon nearly 900 times to assist animals in distress in Saskatoon and surrounding area, almost a 30% increase versus 2012. 24 hours a day and 365 days a year, the Saskatoon SPCA's Animal Protection Services and Emergency On Call personnel are always there to help animals in need.

## From the Board

### 2013 Board of Directors

<b>Justin Wood</b>	Chairperson
<b>Elissa Aitken</b>	Vice Chairperson
<b>Deborah Kies</b>	Secretary
<b>Nancy Kulbida</b>	Finance-Chair
<b>Andy Arquin</b>	Director-at-large
<b>Laurel Bassingthwaite</b>	Director-at-large
<b>Bianca Bauer</b>	Director-at-large
<b>Kerry-Anne Holmes</b>	Director-at-large
<b>Kevin Hovdestad</b>	Director-at-large
<b>Garry Sciban</b>	Director-at-large
<b>Erica Spracklin</b>	Director-at-large
<b>Dustin Truscott</b>	Director-at-large
<b>Rebecca Wood</b>	Director-at-large

Saskatoon SPCA Board terms are two years in duration. If you are interested in volunteering your time and talent on the Board of Directors, please contact:  
**[nominating@saskatoonspca.com](mailto:nominating@saskatoonspca.com)**

On behalf of the Board of Directors, I'm happy to report another successful year for the Saskatoon SPCA. We are pleased to see more successful adoptions, demonstrating that our animals are finding the happy homes they deserve. We are also pleased to remain in good financial health; although our revenues were not as high as budgeted, we're doing a good job of reducing expenses to keep our budget balanced.

During 2013, the Saskatoon SPCA ran another successful Hot Dogs campaign, further raising awareness of the danger to our pets of being left unattended in a vehicle. It was great to see amazing support from our volunteers and community partners at this year's Fashion Faux Paws, Pets in the Park and our annual gala. We are greatly appreciative of the many third party events and donations we have benefited from, and thank you for this support.

Our organization would not exist without the dedicated support of you: our community of supporters, volunteers, donors and champions. Thank you for everything you do to share in our goal of providing safe shelter and happy homes to companion animals in the Saskatoon area.

If you haven't already, consider becoming a member. This is a great way to formally be a part of our family. Visit our website at [www.saskatoonspca.com](http://www.saskatoonspca.com) to find out more, or to sign up for our newsletter.

Looking towards 2014, with your support and participation, it's going to be another great year for the Saskatoon SPCA.

*Elissa Aitken*  
**Saskatoon SPCA Acting Chair**

ELISSA



## From the Shelter Director

Spring is a time of regeneration and optimism, of anticipation and hope. Yet the seasonal enthusiasm turns to unease, as spring to the Saskatoon SPCA means cat season has begun. Each year we anticipate droves of cats and kittens, cats with kittens, and cats expecting kittens to arrive.

It is simply overwhelming when the sheer amount of cats surrendered increases from an average of 2.5 cats per day to 10- 40 per day. While we cannot deny the vital role we play regarding cats in our community, it is a community issue that requires community involvement to address the problem of the cat overpopulation crisis.

New initiatives are in the works and we are very much involved in the research and testing of new ways of managing intake. At the same time, we are working with partners in the community to develop strategies to increase spaying and neutering of cats in our community.

The work here can be emotionally draining, particularly when we see animals that are in distress and require extensive treatment and rehabilitation.

However, the work undertaken is at times also enlightening, uplifting and even pure joy. It is very rewarding to see the happiness of a family when they are adopting that dog or cat that we have worked so hard to save.

Every year we have to raise a significant amount of money to operate the shelter and this year was no different. Without your passion and support, and the dedication of our staff and volunteers we simply could not accomplish what we do every single day.

*Tiffiny Koback*  
**Shelter Director**



TIFFINY

### The Road Ahead: 2013 priorities

2013 saw a lot of new initiatives implemented and we are always looking at how to improve services. Up and coming initiatives for 2014:

**Vet Students on Rotation at the SPCA** - A great opportunity to enhance our relations with the Small Animal Teaching Hospital has come to fruition as of February 4th. Under a new Pet Wellness program vet students are attending our Shelter as part of their regular rotation to gain experience in Shelter Medicine.

**Just for Cats Film Festival** - Canadians love Cats. We are welcoming them into our homes more than ever. In fact, cat ownership is on the rise, while dog ownership is declining. We are excited to invite you to join us in celebrating cats in Saskatoon on June 15th, as we partner with the Canadian Federation of Humane Societies to bring you the Just for Cats Festival!

**Association of Shelter Veterinarian Guidelines** - April saw the adoption of the ASV Guidelines in Canada which we are using to assess our current processes, and identify where improvements may be made for the benefit of animals in our care

## Major Events

Looking for the hottest ticket in town? Look no further than the Saskatoon SPCA, and its variety of events throughout the year! These fundraisers not only offer attendees a night of fun, but the monies raised through them ensure the ongoing operation of Saskatoon's only full-admission shelter.

### 7th Annual Gala featuring Brendon LaBatte – April 27, 2013

Presented by Solar Gardens, Saskatchewan Roughrider and CFL All-Star Brendon LaBatte shared stories of his love of animals with a packed house at the Hilton Garden Inn. Capped off with an electrifying live auction, the evening raised over \$37,000 for the Saskatoon SPCA!

### Fashion Faux Paws Masquerade – March 30, 2013

Masks were definitely in fashion in March, as the Saskatoon SPCA fashion show took on a masquerade theme! With a fashion show featuring local designers and boutiques, a VIP lounge and a dance to wrap up the evening, masked partygoers found out that animal welfare is always in style while helping to raise over \$16,500.

## Great Scott

The Saskatoon SPCA has seen a number of exciting new initiatives put into place to better serve the needs of both the animals and adopters, from environmental enrichment to behavior modification training to a new “matching” adoption process. Meet **Scott Johansson**, the Saskatoon SPCA's Administrative Animal Care Attendant and the driving force behind these programs.

Scott became a member of the Saskatoon SPCA team in September of 2009. Originally working in the office as an Adoption Counselor, it wasn't long before Scott had his sights on a “hands on” role. Taking the initiative upon himself, Scott studied as much about animal care as possible. When a position opened up in the Animal Care Wing in October of 2010, there was never any question who would be the best candidate for the job. What no one at the shelter fully realized at that time, however, was just how far Scott would take this role.

Seeing an opportunity to provide the animals even better care than they were receiving, Scott became a certified dog trainer through the Karen Pryor Academy, and is currently working toward his certification in behavior modification through IAABC. This knowledge allowed Scott to implement changes to improve the animals' mental stimulation and well being, as well as addressing certain behavior obstacles, such as resource guarding or reactivity toward animals or people for animals like **Chops**.

Even with all of these new programs in place, Scott isn't resting on his laurels, and has many more initiatives planned for the future. “What I find most exciting is the idea of where we can take the shelter in the next 5 years, or the next 10 years. With all of our teams working together, the sky is the limit for how high we can raise the bar for animal welfare at the shelter,” said Scott.

7TH ANNUAL  
GALAFASHION  
FAUX PAWS

## Fundraising

An important part of providing a safe shelter and happy home for animals is ensuring they have a clean, modern facility that is staffed with caring professionals. As a not-for-profit organization, the Saskatoon SPCA relies on funds from donors and fees-for-services to fund operating and special projects like capital expansions. In addition to financial donations, the Saskatoon SPCA also relies on donations in the form of goods or in-kind services.

The Saskatoon SPCA Auxiliary's 2013 was a very busy and productive year, raising nearly \$7,500 for animals in need. Via events like bake sales, raffles and treasure sales they are able to help animals like **Daisy**, who required surgery to correct her cherry eye, as well as contribute to a complete upgrade of a room of cat enclosures in the Saskatoon SPCA's Animal Care Wing.

The Saskatoon SPCA relies on the generosity of donors and sponsors in order to ensure all animals are provided with the best care possible. For information on how you can contribute in providing necessary medical care and enrichment to animals in our care, please contact: [fundraising@saskatoonsPCA.com](mailto:fundraising@saskatoonsPCA.com)

### Most-requested items for donation:

#### *Non-clumping cat litter*

With an average population of 90 cats per day, the shelter uses almost 33,000 kg of litter every year

#### *Kitten and puppy dry food*

Growing kittens and puppies require this specially formulated food to help ensure optimal nutrition

#### *Cat and kitten wet food*

Assisting hundreds of kittens every year, wet cat food, which is higher in protein, is always in demand

#### *Stimulating dog toys*

Durable, stimulating dog toys not only provide mental stimulation but also help to teach appropriate chewing behaviors and eases teething pain

## Who rescued who

When **Annie** arrived at the Saskatoon SPCA in mid-July, 2013, she had no idea the important road that was in her future, not just for herself, but for another in need.

Annie was initially timid while she was up for adoption, and wasn't capturing the attention of most of the people who came to meet her. Luckily for Annie, she met a woman named **Leigh Michel**.

Leigh was with a group called **Citadel Canine Society**, who find rescue dogs and train them as post traumatic stress disorder companions. Leigh knew that Annie was an excellent candidate for the program, and her training began in earnest on August 7th.

After months of training and hard work, Annie was ready. On November 4th, 2013 Annie began her new life with veteran **James Lajoie**. James had been dealing with fear, trauma, and depression from his mission in Afghanistan, and Annie was just what he would need to deal with these issues. Both James and Annie have countless years of happiness ahead, raising the question: who rescued who?

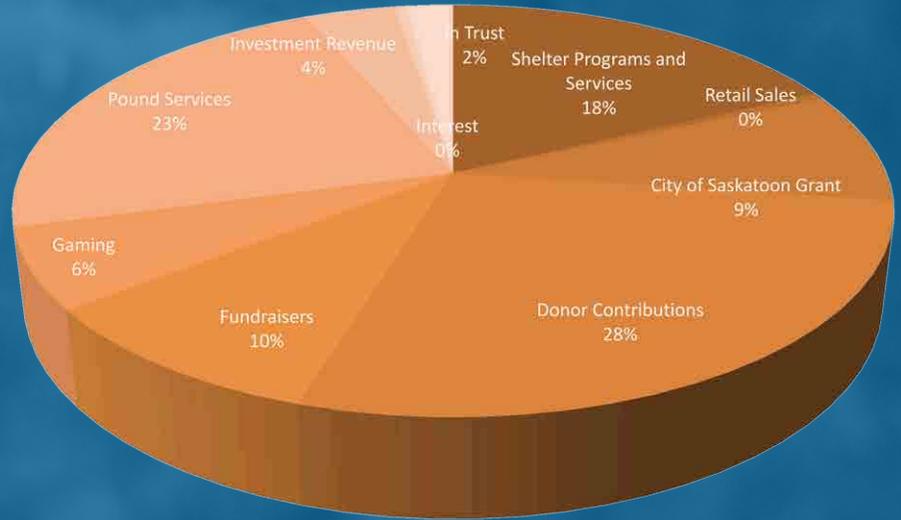
DAISY



ANNIE



# Revenue



# Expenses



## Saskatoon SPCA 2013 Consolidated Financials

For year ended December 31, 2013

### REVENUE

Shelter Programs and Services	\$	292,659
Retail Sales		8,451
City of Saskatoon Grant		142,679
Donor Contributions		450,123
Fundraisers		158,860
Gaming		103,123
Pound Services		369,907
Investment Revenue		64,857
Interest		8,005
In Trust		33,638
<b>Total Revenue</b>	<b>\$</b>	<b>1,632,302</b>

### EXPENSES

Shelter Operations	\$	719,364
Retail Operations		5,062
Animal Protection Services		158,596
Fundraising and Planned Giving		14,310
Fundraisers		74,530
Gaming		38,646
Licences and Pound Fees		319,979
In Trust		36,785
Capital Expenses Amortization		30,450
Bank Charges		9
<b>Total Expenses</b>	<b>\$</b>	<b>1,397,731</b>
<b>Net Income</b>	<b>\$</b>	<b>234,571</b>

### 2013: By the numbers

2013 was an encouraging year for animal welfare in Saskatoon. While thousands of animals still sought safe shelter at the Saskatoon SPCA, the total number of incoming animals was slightly lower than in years past. Even with the minor decrease in animals arriving at the shelter, 2013 saw increased education initiatives, successful adoption events, and improved in-shelter programs resulting in a significant increase of animals adopted, reunited with their owner or transferred to another adoption agency, yielding a 5% overall increase in the number of happy homes vs 2012!

	Taken In	Adopted or Transferred	Reunited with Owner	Percentage of Animals homed
<b>Dogs</b>	1,394	516	501	77%
<b>Cats</b>	2,301	828	121	44%
<b>Exotics</b>	231	184	4	85%
<b>Totals</b>	<b>3,926</b>	<b>1,528</b>	<b>626</b>	<b>58%</b>

For each animal brought to the Saskatoon SPCA it costs approximately:

**\$10/day**

for basic food, care and shelter

**\$50**

for medical care

**\$121**

for spay or neuter services



What's beyond calculation is the feeling of bringing a rescued animal home for good.

## In the News

No matter where you turned in 2013, the Saskatoon SPCA was there. From featured television spots on multiple networks to advertisements to telethons to news stories, the Saskatoon SPCA was anywhere and everywhere.

2013 introduced the **“Cause for Paws” Shaw TV telethon**, which took place on June 2nd, 2013. Featuring success stories, shelter profiles and interviews, the day was one of great fun, valuable education pieces, and most importantly thousands of dollars raised for the shelter. With a late donation to push the final total over the top, the event even resulted in one of the co-ordinators shaving his head!

One story that caught a lot of media attention involved the “Hollywood Dogs”, **Ginger Rogers, Henry Fonda, and Greta Garbo**. All three dogs were suffering from a variety of medical conditions as well as suffering from ailments typically associated with puppy mill type situations. After months of care these dogs were ready to find their happy home. Thanks to the attention from numerous media outlets about their story, all three dogs found their happy home while also educating the public of the importance of “adopting, not shopping”.

## Touchdown for animals

When her boyfriend brought her to volunteer at the shelter for a date, little could **Amy Rusheleau** know just how important and rewarding of an experience it would turn out to be.

When former Saskatchewan Huskie and current Saskatchewan Roughrider **Jade Etienne** first brought Amy to the Saskatoon SPCA, it came as a complete surprise. She recalls, “Jade brought me to the shelter, he thought it was going to be a cute little date and we’d spend time at the SPCA. I was thinking, ‘Oh my God, this is going to be absolutely overwhelming.’ I wasn’t sure how I would react.”

An animal lover at heart, Amy was immediately drawn to the dogs at the shelter. From spending time with the more reserved, older dogs to bathing and grooming puppies up for adoption, there was no task that was too much to ask of Amy.

While Amy and Jade would continue to come out to the shelter to spend time with the animals as their schedules would allow, Amy took it upon herself to begin work with her “project dogs”. These dogs could be ones like the “Hollywood Dogs”, who had been rescued from poor conditions. They could be like Beanie, who needed exercise and training with someone who would adhere to her behavior conditioning program. They could be one of the countless other dogs who had arrived as strays, as rescues from northern Saskatchewan, as owner surrenders, all needing a helping hand.

No matter how they may arrive at the Saskatoon SPCA or what they might need, these adorable canines all know that they have a friend in Amy.

HENRY  
FONDA



## Saskatoon SPCA Team

### Management Team

Tiffany Koback, Shelter Director  
Marv Le Nabat, Operations Manager

### Co-ordinators

Tricia McAuley, Fundraising and Donor Relations  
Lindsay Royale, Education and Public Relations  
Cathy Brin, Volunteer and Public Relations

### Adoption Centre Representatives & Kennel Attendants

Joanne April  
Melissa Begg  
Vanessa Gordon  
Jordon Gregoryk  
Gage Pfefferle  
Sally Severson  
Amanda Woelk

### Adoption Counselors & Administration Clerks

Stacey Beaudry  
Kelsey Enns  
Jenna Hardage  
Cara McAlaster  
Jackie Mitchell  
Chrissy Rhode  
Joline Seidler

### Animal Care Attendants

Scott Johansson, Administrative Animal Care Attendant  
Kristin Bue  
Megan Melvin  
Kari Reid  
Ryan Rothery  
Meaghan West

### Animal Protection Officer

Stacey Greke

### Shelter Mascot

Sabrina

### Affiliates

#### Veterinarian

Dr. Sandra Neumann

#### Accountant

Susan Lamothe

#### SPCA Auxiliary

Bev Ashwin  
Lesley Avant  
Linda Beallie (associate member)  
Marsha Brown  
Gerrie Bussiere  
Carla Cochran  
Rhonda Everson  
Janet Frayling  
Gail Gretsinger  
Melody Hoeber  
Estelle Griffith  
Kay Hamilton  
Thelma Kargut  
Anne Kueninger  
Robbie Laporte  
Val Lehman  
Wendy Ludwig (associate member)  
Eileen Mazurek (associate member)  
Lil Saunders  
Linda Smith-Windsor  
Ellen Sparks  
Myrna Tenaschuk  
Betty Woykenat

## A cut above

The Saskatoon SPCA would like to take this opportunity to thank the wonderful staff at **Churchill Dog Groomers** for their generosity.

Throughout 2013, Churchill Dog Groomers provided complimentary grooming services for animals in need at the Saskatoon SPCA. You can see a few examples of their work in this report, with **London** (cover), **Hershey**, and **Keanu**.

From basic haircuts to help attract the attention of potential adopters to emergency grooming where the animal's well being was affected, Churchill Dog Groomers was always there to do whatever was needed to help Saskatoon SPCA animals put their best paw forward.

KEANU





## In Memory

In 2013\*, memorial donations were received on behalf of the individuals below. The generosity of this gesture will benefit thousands of animals that come to the Saskatoon SPCA each and every year in need of safe shelter and happy homes.

John Affleck • Vera Delene Antonenko • Donald Arnold • Anne Balon • Lillian Beerling • Hedley Bessley • Dorothy Blaney • John Bodnar • James Wayne Bradford • Ralph Kenneth Burnham • Chelsea Caines • Catharine Campbell • Muriel Edna Case • Shawn Chomyk • Isabel Colliou • Sally Cordner • Patricia Cox • Terry Crilly • Margaret Peggy Cunningham • Olga Davidovic • Joan Edmison • Henry Finke • Mabel Finley • Dorothy Fox • Michelle Grant • Hildegard Josefa Greefkes • Norah Green • Alexander Edward Greenhorn • Deborah May Harasyn • Christine Harrington • John Haskey • Judy Henderson • Trudy Henderson • Lloyd Howden • Phyllis Irvine • Barbara Ann James • Hugh James • Thomas Jasieniuk • Marie Jones • Hazel Kelly • Hector King • Abe Klassen • Viola May Kronlund • John Kulyk • Clay Longworth • Phyllis Susan Macza • John McCracken • Betty McMahan • George McQuarrie • Gerald Mengerling • May Millsap • Kathereen Louise Mogenson • Wilfred Mourre • Nigel Murray • Roy Nazarenko • Dick Nieman • Emily Alice Opheim • Sharon Partington • Joan Pollard • Bonnie Primeau • Kevin Redlick • Stuart Rutherford • John Joseph Sander • Shawn Sattler • Jessie Sheasby • Marilyn Smith • Pamela Smith • Anastasia Nettie Spelay • Janice Stafford • Kathleen Mary Agnus Steward • Barbar Lynn Supynuk • Irene Suveges • Spencer Tweed-Pritchard • Robert Uhrich • Kari Anne Vogelsang McCloy • Marlane May Walko • Lynn Louise Wanner • Jason Westbury • Agnes Ziehl

\*Donations received between January 1, 2013 and December 31, 2013

**Leave a legacy for the animals. Speak to your financial advisor today to learn how your support of the Saskatoon SPCA can continue through bequests, gifts, or trusts.**



## Partners in veterinary care

The Saskatoon SPCA benefits greatly from its relationship with businesses throughout the community and would like to take this opportunity to gratefully acknowledge the veterinary clinics in and around Saskatoon who support the shelter. Whether through offering complimentary veterinary examinations for newly adopted animals, to support of the SPCA's spay and neuter program, to handling extra veterinary procedures for the shelter free of cost, they help make it possible for the Saskatoon SPCA to do the good work that it does.

Acadia Veterinary Clinic  
All About Cats And Dogs Veterinary Hospital  
All West Veterinary Clinic  
Arlington Animal Hospital  
Erindale Animal Hospital  
Central Animal Hospital  
Cumberland Veterinary Clinic  
Furry Friends Animal Hospital

Forest Grove Veterinary Clinic  
Frontier Spay & Neuter Veterinary Clinic  
Happy Dog and Purring Cat  
Lakeview Veterinary Clinic  
Lawson Heights Animal Hospital  
Orchard Veterinary Care  
River Heights Animal Hospital  
Stonebridge Veterinary Hospital

Westward Spay & Neuter Hospital  
Woodridge Veterinary Clinic  
WCVM Small Animal Clinic